



The nation unites to celebrate its favourite smartwatch company being



\*IDC Worldwide Quarterly Wearable Device Tracker Q4 2022

# India's No. 1

Smartwatch Company CY'2022\*

# India's No.2

TWS Company\*
CY22

# Globally No. 3\*

Smartwatch Company Q3'2022\*

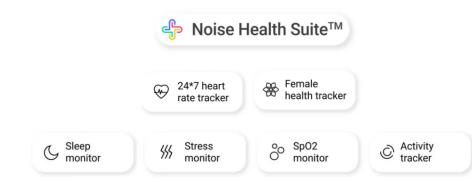
### **Colorfit Icon Plus**





### Key Features :-

- 1.69" LCD Display
- BT Calling
- 100 Watch Faces



# Display

- TFT LCD Display
- 1.69" Display Size
- Curved Edges
- 240 X 280

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart Rate
- SPO2
- Sleep Monitoring
- Step Tracker
- Calories Burned
- Breathe Monitoring
- Distance Travelled
- Activity History
- 60 Sports Mode

### Smart

- Android 4.4 and above
- iOS 8 and above
- BT 5.1V
- Dial pad with BT Calling
- Call Rejection
- Voice assistant
- 100 Customisable watch faces
- Find my phone
- Remote Music & Camera control
- Wake gesture
- Weather forecast
- DND Mode
- Games

# Battery & Others

- 230mah Battery
- 2 Hrs Charging time
- 7 days typical usage
- 25 days standby
- Plastic with Zinc alloy Body
- 50 Grams weight
- 20mm Strap Size
- Silicon Material
- Water Resistance Rating IP67

MRP: 5,999

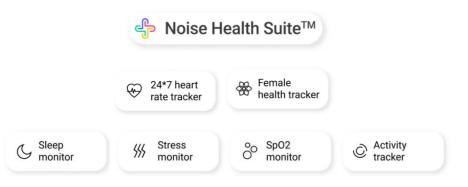
# **Colorfit Caliber Buzz**





### Key Features :-

- 1.69" TFT Display
- 500 Nits Brightness
- 240X280 Resolution
- Tru Sync Single Chip BT
- 100+ Sports Modes



# Display

- TFT LCD Display
- 1.69" Display Size
- Curved Edges
- 240 X 280
- 500 Nits Brightness
- Tru Sync Single Chip BT

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart Rate
- SPO2
- Sleep Monitoring
- Step Tracker
- Calories Burned
- Breathe Monitoring
- Distance Travelled
- Activity History
- 100+ Sports Mode

### Smart

- Android 5.0+ and above
- iOS 10+ and above
- BT 5.3V
- Dial pad with BT Calling
- Call Rejection
- 100 Customisable watch faces
- Find my phone
- Remote Music & Camera control
- Wake gesture
- Weather forecast
- DND Mode

# Battery & Others

- 300mah Battery
- 2 Hrs Charging time
- 7 days typical usage
- 25 days standby
- Polycarbonate Body
- 21 Grams weight
- 22.6mm Strap Size
- Silicon Material
- Water ResistanceRating IP68

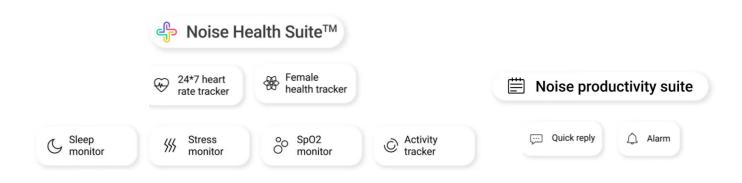
MRP: 4,999

# **Colorfit Victor**



# Key Features :-

- Single chip BT calling
- 1.85" TFT LCD Display
- 150 Watch Faces



# Display

LCD Display
1.85" Display Size
Curved Edges
550 Nits
240\*280 Px resolution
Tru Sync

#### Sensors

Heart Rate Accelerometer SPO2

# **Health Monitoring**

Heart Rate
SPO2
Sleep Monitoring
Step Tracker
Calories Burned
Breathe Exercise
Distance Travelled
Activity History
Stress Monitor
130 Sports Mode

### Smart

Android 9 and above
iOS 11 and above
BT 5.3V
BT Calling
Call Rejection
Dial Pad
Vibration Alart
Find my phone
Remote Music control
Remote Camera control
Wake gesture
Weather forecast
DND & Smart DND
Smart Brightness

# Battery & Others

300mah Battery
2 Hrs Charging time
10 days typical usage
30 days standby
Polycarbonate Body
41.7 Grams weight
22mm Strap Size
Silicon Material
Water Resistance
Rating IP68

MRP: 6,999

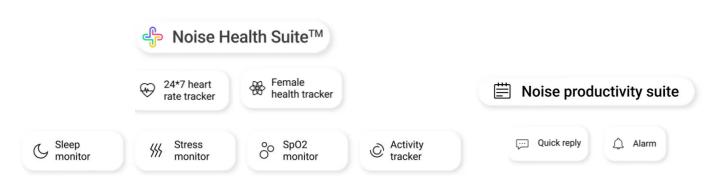
### **Colorfit Ultra Buzz**





#### Key Features :-

- 1.75" TFT LCD Display
- BT Calling
- Noise Health Suites
- 100 Sports Modes
- 100+ Watch Faces



# Display

LCD Display
1.75" Display Size
Curved Edges
320\*385 Px resolution

#### Sensors

Heart Rate Accelerometer SPO2

# **Health Monitoring**

Heart Rate
SPO2
Sleep Monitoring
Step Tracker
Calories Burned
Breathe Exercise
Distance Travelled
Activity History
Stress Monitor
130 Sports Mode

#### **Smart**

Android 7 and above
iOS 10 and above
BT 5.1V
BT Calling
Call Rejection
Dial Pad
Vibration Alart
Find my phone
Remote Music control
Remote Camera control
Wake gesture
Weather forecast
DND & Smart DND
Smart Brightness

# Battery & Others

300mah Battery
2.5 Hrs Charging time
5 days typical usage
30 days standby
Polycarbonate Body
42.5 Grams weight
22mm Strap Size
Silicon Material
Water Resistance
Rating IP68

MRP: 5,999

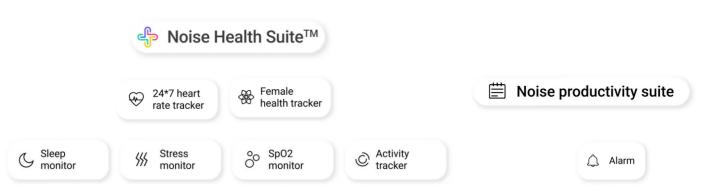
# **NoiseFit Curve**





### Key Features :-

- BT Calling
- 1.38" TFT Display
- 100+ Watch Face



# Display

- TFT Display
- 1.38" Display Size
- 240 X 240 (Resolution)
- Round Dial
- 550 Nits Brightness
- 100+ Cloud based watch faces

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

Heart rate monitor

**Health Monitoring** 

- SpO2 monitor
- Stress measure
- Female cycle tracker
- Breathe practice
- Activity tracking
- Calories burned
- Distance travelled
- Sleep monitor
- 100 sports modes

### Smart

- Bluetooth calling
- Call from dial pad
- Access recent call logs
- Save up to 10 contacts
- Caller name information
- Call rejection
- Smart notifications
- Do not disturb mode
- Remote music control
- Remote camera control
- Stopwatch + Timer + Alarm
- World clock
- Reminder + Calculator
- Sedentary reminder
- Weather

# Battery & Others

- 300mah Battery
- 2 Hrs Charging time
- 7 days typical usage
- 25 days standby
- Metallic Finish + Polycarbonate Body
- 41.4 Grams weight
- 22mm Strap Size
- Silicon Material
- Water Resistance Rating IP68

MRP: 5,999

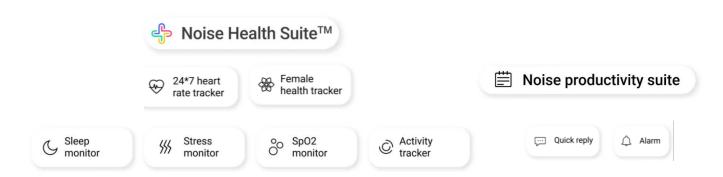
### **ColorFit Canvas**





#### Key Features :-

- 1.96" TFT Display
- Rotating digital crown
- Single chip BT Calling
- 2.5D curved glass display



# Display

1.96" Display Size
320\*386 px Resolution
Curved Edges
500 Nits
256 PPI
Single Chip BT Calling

#### Sensors

Heart Rate Accelerometer SPO2

# **Health Monitoring**

Heart rate monitor
SpO2 monitor
Stress monitor
Step tracker
Calories burned
Distance travelled
Activity history
Sleep monitor
Breathe exercise
100+ Sports modes

#### Smart

Caller name information
Call rejection
Find my phone
Low Battery reminder
Remote music control
Remote camera control
Stopwatch
Timer and Alarm
Weather forecast – 7days
Wake gesture
Vibration alert
Do not disturb mode
Screen brightness

# Battery & Others

230mah Battery
2 Hrs Charging time
Up to 7 days typical usage
30 days standby
Polycarbonate Body
22mm Strap Size
Silicon Material
Water Resistance
Rating IP67

MRP: 6,999

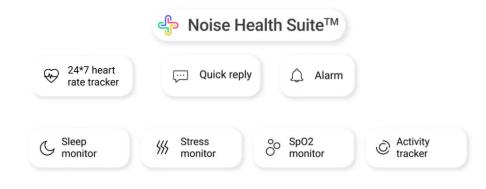
### **ColorFit Force**





### Key Features :-

- IPS 1.32" LCD Display
- Sporty design
- 150+ Watch Faces
- Calling watch



# Display

- LCD Display
- IPS 1.32" Display Size
- 550 Nits Brightness
- 360\*360 (Resolution)
- Round shape

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart rate monitor
- SpO2 monitor
- Step tracker
- Calories burned
- Distance travelled
- Activity history
- Sleep monitor
- Breathe
- Sports modes

### Smart

- iOS 10+ or Android 5.0+ & Bluetooth v5.1
- BT 5.3V
- Caller name information
- Call rejection
- Find my phone
- Low Battery reminder
- Remote music control
- Stopwatch and Timer
- Alarm
- Wake gesture
- Vibration alert
- Do not disturb mode
- Screen brightness

# Battery & Others

- 300mah Battery
- Up to 2 Hrs Charge time
- 7 days typical usage
- 40 days standby
- Alloy+ Polycarbonate Body
- 54 Grams weight
- 22mm Strap Size
- Silicon Material
- Water Resistance Rating IP67

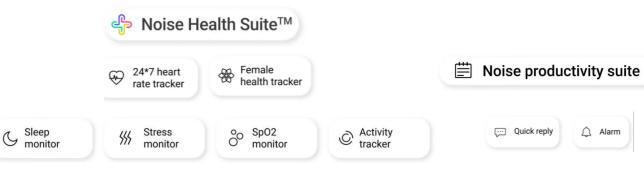
MRP: 5,999

### NoiseFit METTALIX



#### Key Features :-

- 1.4" TFT Display
- Rotating digital crown
- **Dual Button Design**
- Tru Sync Single chip BT Calling
- Bluetooth version 5.3



# Display

1.4" HD Display 240\*240 px Resolution **Curved Edges** Tru Sync Single Chip BT Calling

#### Sensors

**Heart Rate** Accelerometer SP<sub>0</sub>2

# **Health Monitoring**

Heart rate monitor SpO<sub>2</sub> monitor Stress monitor Step tracker Calories burned Distance travelled **Activity history** Sleep monitor Female Cycle Tracker Breathe exercise 100 Sports modes

#### Smart

Caller name information Call rejection Find my phone Low Battery reminder Remote music control Stopwatch Timer and Alarm Weather forecast Calculator Wake gesture Vibration alert Do not disturb mode Screen brightness

# Battery & Others

△ Alarm

300mah Battery 2 Hrs Charging time Up to 7 days typical usage 25 days standby Metal Body 22mm Strap Size Metal Material Water Resistance Rating IP68

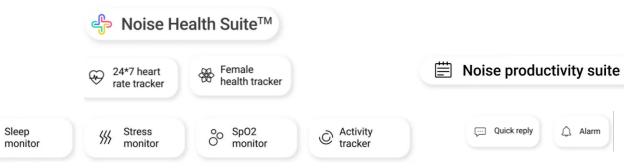
MRP: 7,999

### **NoiseFit METTLE**



### Key Features :-

- 1.4" TFT Display
- Rotating digital crown
- Tru Sync Single chip BT Calling
- Bluetooth version 5.3
- 120 Sports Modes



# Display

1.4" HD Display
240\*240 px Resolution
Curved Edges
Tru Sync
Single Chip BT Calling

#### Sensors

Heart Rate Accelerometer SPO2

# **Health Monitoring**

Heart rate monitor
SpO2 monitor
Stress monitor
Step tracker
Calories burned
Distance travelled
Activity history
Sleep monitor
Female Cycle Tracker
Breathe exercise
120 Sports modes

#### Smart

Caller name information
Call rejection
Find my phone
Low Battery reminder
Remote music control
Stopwatch
Timer and Alarm
Weather forecast
Calculator
Wake gesture
Vibration alert
Do not disturb mode
Screen brightness

# Battery & Others

300mah Battery
2 Hrs Charging time
Up to 7 days typical usage
25 days standby
Metal Body
22mm Strap Size
Metal Material
Water Resistance
Rating IP68

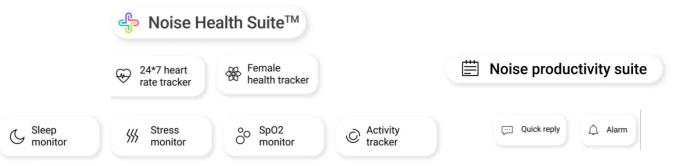
MRP: 7,999

# **ColorFit Pro 4 Alpha**



#### Key Features :-

- AMOLED Display
- 1.78" AMOLED Display
- Digital crown
- TruSync Single chip BT Calling
- Insta Charge, 30mint=50%
- 2.5D curved glass display



# Display

1.78" Display Size
60Hz Display
368\*448 px Resolution
Curved Edges
500 Nits
326 ppi
Tru Sync
Smart touch technology
(Palm and touch control)
Widget sorting

MRP: 7,999

#### Sensors

Heart Rate Accelerometer SPO2

# Health Monitoring

Heart rate monitor
SpO2 monitor
Stress monitor
Step tracker
Calories burned
Distance travelled
Activity history
Sleep monitor
Breathe exercise
100 Sports modes

#### Smart

Caller name information
Call rejection
Find my phone
Low Battery reminder
Remote music control
Remote camera control
Stopwatch
Timer and Alarm
Weather forcast – 7days
Wake gesture
Vibration alert
Smart notification
Do not disturb mode
Screen brightness

# Battery & Others

270mah Battery
2 Hrs Charging time
Up to 7 days typical usage
30 days standby
Aluminium Body
37.8 Grams weight
22mm Strap Size
Silicon Material
Water Resistance
Rating IP68

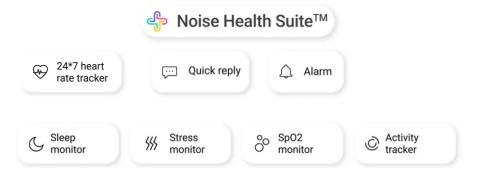
### **Noisefit Halo**





#### Key Features :-

- IPS 1.43" AMOLED Display
- Metal Build
- Tru Sync Single Chip BT Calling
- Gesture Control
- 466\*466 Resolution



# Display

- AMOLED Display
- IPS 1.43" Display Size
- 550 Nits Brightness
- 466\*466 (Resolution)
- Round shape

Smart touch technology (Palm and touch control) Widget sorting

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart rate monitor
- SpO2 monitor
- Step tracker
- Calories burned
- Distance travelled
- Activity history
- Sleep monitor
- Breathe
- Sports modes
- Female Health tracking

#### Smart

- iOS 10+ or Android 5.0+ & Bluetooth v5.1
- BT 5.3V
- Caller name information
- Call rejection
- Find my phone
- Low Battery reminder
- Remote music control
- Stopwatch and Timer
- Alarm
- Wake gesture
- Vibration alert
- Do not disturb mode
- Screen brightness

# Battery & Others

- 300mah Battery
- Up to 2 Hrs Charge time
- 7 days typical usage
- 45 days standby
- STS Metal Body
- 56.8 Grams weight
- 22mm Strap Size
- Silicon Material
- Water Resistance Rating IP68

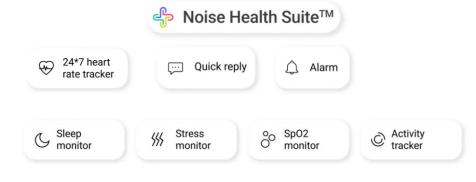
MRP: 7,999

### **Noisefit Halo Plus**



### Key Features :-

- 1.46" AMOLED Display
- 466\*466 Resolution
- Metal Build
- Tru Sync Single Chip BT Calling



# Display

- AMOLED Display
- 1.46" Display Size
- 466\*466 (Resolution)
- 550 Nits Brightness
- Always on Display
- Round shape

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart rate monitor
- SpO2 monitor
- Step tracker
- Calories burned
- Distance travelled
- Activity history
- Sleep monitor
- Breathe
- 100+ Sports modes
- Female Health tracking

#### Smart

- BT 5.3V
- Caller name information
- Call rejection
- Find my phone
- Low Battery reminder
- Remote music control
- Stopwatch and Timer
- Alarm
- Wake gesture
- Vibration alert
- Do not disturb mode
- Screen brightness
- Calculator
- Weather Forcast

# Battery & Others

- 300mah Battery
- Up to 2 Hrs Charge time
- 7 days typical usage
- 30 days standby
- STS Metal Body
- 22mm Strap Size
- Metal Material
- Water Resistance Rating IP68

MRP: 8,999

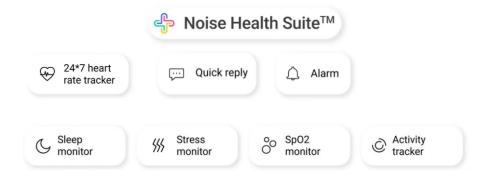
# **Noisefit Evolve 3**





### Key Features :-

- IPS 1.43" AMOLED Display
- Round Dial
- 150+ Watch Faces
- Calling watch
- 466\*466 Resolution



# Display

- AMOLED Display
- IPS 1.43" Display Size
- 550 Nits Brightness
- 466\*466 (Resolution)
- Round shape

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart rate monitor
- SpO2 monitor
- Step tracker
- Calories burned
- Distance travelled
- Activity history
- Sleep monitor
- Breathe
- Sports modes
- Female Health tracking

### Smart

- iOS 10+ or Android 5.0+ & Bluetooth v5.1
- BT 5.3V
- Caller name information
- Call rejection
- Find my phone
- Low Battery reminder
- Remote music control
- Stopwatch and Timer
- Alarm
- Wake gesture
- Vibration alert
- Do not disturb mode
- Screen brightness

# Battery & Others

- 300mah Battery
- Up to 2 Hrs Charge time
- 7 days typical usage
- 45 days standby
- Polycarbonate Body
- 30 Grams weight
- 22mm Strap Size
- Silicon Material
- Water Resistance Rating IP68

MRP: 6,999

### ColorFit Ultra 3





#### Key Features :-

- AMOLED Display
- 1.96" AMOLED Display
- Digital crown
- TruSync Single chip BT Calling
- Gesture Control



# Display

1.96" Display Size
410\*502 px Resolution
Curved Edges
331 ppi
Tru Sync
Smart touch technology
(Palm and touch control)
Widget sorting

MRP: 7,999

#### Sensors

Heart Rate Accelerometer SPO2

# Health Monitoring

Heart rate monitor
SpO2 monitor
Stress monitor
Step tracker
Calories burned
Distance travelled
Activity history
Sleep monitor
Breathe exercise
100 Sports modes

#### Smart

Caller name information
Call rejection
Find my phone
Low Battery reminder
Remote music control
Remote camera control
Stopwatch
Timer and Alarm
Weather forcast – 7days
Wake gesture
Vibration alert
Smart notification
Do not disturb mode
Screen brightness

# Battery & Others

300mah Battery
2 Hrs Charging time
Up to 7 days typical usage
30 days standby
Metal Body
37.8 Grams weight
22mm Strap Size
Silicon Material
Water Resistance
Rating IP68

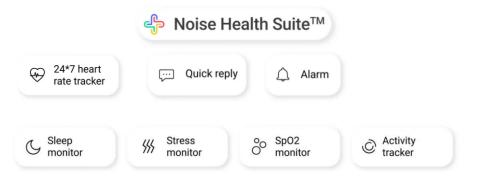
### ColorFit Force+





### Key Features :-

- 1.46" AMOLED Display
- 466\*466 Resolution
- Tru Sync Single Chip BT Calling
- Sporty design
- Gesture Control



# Display

- AMOLED Display
- 1.46" Display Size
- Sporty Design

Widget sorting

- 466\*466 (Resolution)
- Round shapeSmart touch technology(Palm and touch control)

MRP: 7,999

#### Sensors

- Heart Rate
- Accelerometer
- SPO2

# **Health Monitoring**

- Heart rate monitor
- SpO2 monitor
- Step tracker
- Calories burned
- Distance travelled
- Activity history
- Sleep monitor
- Breathe
- 130+ Sports modes

#### Smart

- iOS 10+ or Android 5.0+ & Bluetooth v5.1
- BT 5.3V
- Caller name information
- Call rejection
- Find my phone
- Low Battery reminder
- Remote music control
- Stopwatch and Timer
- Alarm
- Wake gesture
- Vibration alert
- Do not disturb mode
- Screen brightness

# Battery & Others

- 300mah Battery
- Up to 2 Hrs Charge time
- 7 days typical usage
- 40 days standby
- Alloy+ Polycarbonate Body
- 64 Grams weight
- 22mm Strap Size
- Silicon Material
- Water Resistance Rating IP67

# **Blaze Neckband**







### Key Features :-

- Up to 60 Hrs Play time
- Instacharge 10mints = 10 Hrs playtime
- Environmental Sound Reduction
- Ultra Low Latency
- Dual Pairing
- IPX5 water-resistant
- Magnetic Earbuds
- Available in 4 colours

# Connectivity

- Compatibility with Android and iOS
- BT 5.2 V
- BT Range 10m
- Type C charging

### Audio

- Speaker Drive 10mm
- Deep Bass

# Battery & Charging

- 60 Hrs play time
- Charging time 60 Mints
- Charging Indicator

# Smart

- Hands Free calling
- Fast Charge
- voice assistant

### Comfort

- IPX5
- Ultra low latency
- Magnetic Earbuds
- 28.5 grams weight

MRP: 2,999

# **Buds VS201 V3**







# Key Features :-

- Dual equalizer
- 6mm driver
- 6 hrs on single charge
- Full Touch Control
- IPX5 Water Resistance
- Type C charge

# Connectivity

- Compatibility with Android and iOS
- BT 5.1 V
- BT Range 10m

# Audio

Speaker Drive 6mm

# Battery & Charging

- 6 hrs play time on single charge
- 60 hrs total play time
- Earbud Charging time 1.5 Hrs
- Case Charging time 2 Hrs
- Charging Indicator

### Smart

- Dual equalizer
- Hands Free calling
- Voice Assistant / Siri
- Individual mic in each earbud

# Comfort

- In-ear design
- IPX5
- Full Control

MRP: 2,999

# **Buds VS401**







# Key Features :-

- 10mm speaker driver
- 50 hrs play time
- ENC Quad mic
- Ultra low latency upto 50ms
- IPX5 Water Resistance
- Instacharge 10 min = 200 min playtime

# Connectivity

- Compatibility with Android and iOS
- BT 5.3 V
- BT Range 10m

# Audio

Speaker Drive 10mm

# Battery & Charging

- 8 hrs play time on single charge
- 50 hrs total play time
- Earbud Charging time 30 min
- Case Charging time 1 Hr
- Charging Indicator

### Smart

- Hyper Sync Technology
- Hands Free calling
- Voice Assistant / Siri

# Comfort

- In ear design
- IPX5
- Full Touch Control

MRP: 3,499

# **Buds VS102 Neo**







# Key Features :-

- Upto 40 hrs playtime
- 11mm speaker driver
- ENC with Quad Mic
- IPX5 Water Resistance
- Instacharge 10 min = 120 min playtime
- Hyper Sync Technology

# Connectivity

- Compatibility with Android and iOS
- BT 5.3 V
- BT Range 10m

### Audio

Speaker Drive 11mm

# Battery & Charging

- 7 hrs play time on single charge
- 40 hrs total play time
- Earbud Charging time 30 minutes
- Case Charging time1.5 Hrs
- Charging Indicator

### Smart

- ENC with Quad Mic
- Hands Free calling
- Voice Assistant / Siri

# Comfort

- In-ear design (flybird)
- IPX5
- Full Touch Control

MRP: 3,499







# Key Features :-

- 13mm speaker driver
- Upto 45 hrs play time
- ENC Quad mic
- IPX5 Water Resistance
- Hyper Sync
- Instacharge 10 min = 200 min playtime

# Connectivity

- Compatibility with Android and iOS
- BT 5.3 V
- BT Range 10m

### Audio

Speaker Drive 13mm

# Battery & Charging

- 6 hrs play time on single charge
- 45 hrs total play time
- Earbud Charging time 60 min
- Case Charging time1.5 Hr
- Charging Indicator

### Smart

- Hyper Sync Technology
- Hands Free calling
- Voice Assistant / Siri

# Comfort

- In ear design
- IPX5
- Full Touch Control

MRP: 3,499

# **Buds VS104 Max**







# Key Features :-

- 13mm speaker driver
- Upto 45 hrs play time
- Active Noise Cancellation
- ENC Quad mic
- Transparancy Mode
- Instacharge 10 min = 180 min playtime

# Connectivity

- Compatibility with Android and iOS
- BT 5.3 V
- BT Range 10m

### Audio

Speaker Drive 13mm

# **Battery & Charging**

- 6 hrs play time on single charge
- 45 hrs total play time
- Earbud Charging time 60 min
- Case Charging time1.5 Hr
- Charging Indicator

## Smart

- ANC
- ENC with Quad Mic
- Hyper Sync Technology
- Hands Free calling
- Voice Assistant / Siri

# Comfort

- In ear design
- IPX5
- Full Touch Control

MRP: 4,999

# **Buds VS103 Pro**







# Key Features :-

- Active Noise Cancellation (ANC)
- ENC with Quad Mic
- 10mm speaker driver
- Upto 40 hrs play time
- InstaCharge 10min = 150 Min Playtime
- Gaming Mode

# Connectivity

- Compatibility with Android and iOS
- BT 5.2 V
- BT Range 10m

# Audio

- Speaker Drive 10mm
- Dual Equalizer

MRP: 5,499

# Battery & Charging

- 8 hrs play time on single charge
- 40 hrs total play time
- Earbud Charging time 1 Hour
- Case Charging time1.5 Hr
- Charging Indicator

### Smart

- ANC
- ENC with Quad Mic
- Hyper Sync Technology
- Hands Free calling
- Voice Assistant / Siri

# Comfort

- In ear design
- IPX5
- Full Touch Control



# Thank You