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 **BAJAJ** LIGHTING | 2021-22

OPEN NEW LIFE



**OPEN THE WORLD
TO THE PERFECT
AND INCREDIBLE
LED LIGHTING
SOLUTIONS**



SPREADING LIGHT. ILLUMINATING LIVES.

At Bajaj Electricals, we have been on a perpetual journey towards building the future and opening your world to new possibilities and new ways of living. Through innovation, technology and nuanced understanding of consumers, our new-age lighting solutions are playing a meaningful role in the everyday lives of Indian families.

In the past few decades, we have seen a rapid acceleration of globalisation due to the growth in international trade and technological advancements. Over the years, we, at Bajaj Electricals, have been meeting these demands and creating an impact by expanding our horizons through a host of innovative indoor and outdoor lighting solutions. Our aim is to continually provide you technology-led solutions that suit your modern-day needs.

We have strengthened our position in the global lighting market by offering functional and efficient indoor, consumer-centric lighting solutions. Our presence in the outdoor lighting segment like sports lighting and architectural lighting is also noteworthy. We are constantly evolving, innovating and creating energy efficient spaces and smart cities across the world. For us, every day is about transforming the future by spreading light and illuminating millions of lives through our diverse range of solutions.

NABL ACCREDITED PHOTOMETRIC LABORATORY



LANDMARKS ILLUMINATED



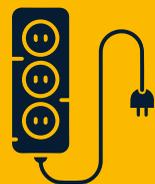
CHHATRAPATI
SHIVAJI MAHARAJ
TERMINUS, MUMBAI,
MAHARASHTRA



BANDRA-WORLI
SEA LINK
BRIDGE, MUMBAI,
MAHARASHTRA



BOGIBEEL RAIL
ROAD BRIDGE,
DIBRUGARH,
ASSAM



THE PERFECT AND INCREDIBLE LIGHTING SOLUTIONS PARTNER

We are known for our pioneering work in the world of lighting solutions. As a legacy brand with more than four decades of experience, we are on a continuous mission of learning and growing with time. It is our deep understanding of our consumers and the industry that helps us build smart and contemporary solutions which suit your modern lifestyle. Our innovative and efficient residential lighting solutions go to show our promise of 'open new life.'

Our indoor and outdoor lighting solutions address your modern-day needs and are customised to bring convenience and ease in your life. The Sunshine CRI Plus LED range gives a lighting experience similar to natural light while the smart AWE bulb lets you switch and adjust between different wellness-centric lighting modes with just a touch of your finger. Our energy-efficient Hi5 & Ivora Plus LED range imbibes the spirit of energy consciousness and our Inverter LED products deliver convenience by functioning smoothly in alternate situations. These, along with our latest additions to the LED lighting range such as Recessed lighting solutions, Portable lighting solutions and accessories, and Outdoor luminaires with IP65 protection, are a testimony to our deep-rooted consumer understanding.

We promise to continue our journey of developing perfect and incredible Bajaj LED lighting solutions that enhance your space and help you build a brighter tomorrow. We will always work towards providing you the best in-class solutions and producing efficient lighting that complements your lifestyle.

FEATURES



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



BEE STAR RATING



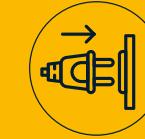
INGRESS PROTECTION FOR OUTDOOR APPLICATION



2/3 MODE SWITCH



EXTENDED WIRE LENGTH



SLEEK DESIGN



RECHARGEABLE



ECO-FRIENDLY LIGHT



LONG BACK UP



IMPACT PROTECTION



NO. OF LED



MULTI-MODE USAGE



FIRE RETARDANT HOUSING



FLEXIBLE STEM



MICRO USB



POWER SAVING



AUTO CUT-OFF



RoHS COMPLIANT



LIGHT-WEIGHT LI-ION BATTERY



INSECT SHIELD⁵



BEAM ANGLE 1800



AVAILABLE IN 9W



SPECTRUM BASED LIGHTING HAVING WAVELENGTH OF 585-590 NM



LONG LIFE



MULTI CCT



COB TECHNOLOGY



PEN HOLDER



FIRE RETARDANT CABLE



PB SWITCH CONTACT



3 BATTERIES FREE



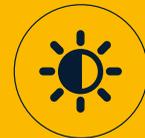
MULTI-WAY USAGE



SOOTHING LIGHT/ GLARE COMFORT



MODULAR RING



LONG PRESS LIGHT DIMMER



HEAVY DUTY RECHARGEABLE BATTERY



FEATHER TOUCH OPERATION



UNIQUE ANGULAR MOVEMENT



MOBILE CHARGING OPTION



110 LM/W

HIGHLIGHTS



AWE PLUS IOT LAMP

WELLNESS-CENTRIC PRE-SET MENU,
PRE-SET AMBIENCE MENU,
16 MILLION COLOUR WHEEL & SCHEDULING

Presenting Bajaj **AWE PLUS IOT LAMP** with Wellness-centric modes, designed for your well-being

Wellness-centric modes:

Wake-up | Energise | Concentration | Relax



ENABLED BY WIFI TECHNOLOGY



VSP TECHNOLOGY



15,000** HOURS



>180° BEAM ANGLE

*Bajaj AWE provides a solution based on good lighting design practice of Biological and Visual Effective Lighting solution (Reference standard: DIN SPEC 67600:2013-044). It cannot be treated as an advice on medical treatment.

**Image is for representation purpose only. Actual product may vary. | **Burning life under normal working condition.

GIVE YOUR HOME THE AWESOME EXPERIENCE OF BAJAJ AWE BULB'S PERFECT AND INCREDIBLE LIGHTING BY FOLLOWING THE STEPS GIVEN BELOW.



Download the BAJAJ AWE app (Android/iOS)



Make sure the electrical power is switched 'OFF'



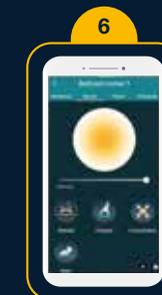
Install the Bajaj 'AWE' Lamp by holding just the lamp housing into the light socket



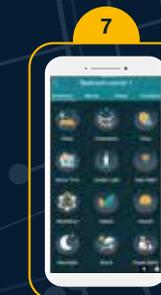
Now, switch 'ON' the electrical power and the 'AWE' lamp will be turned on



Use Bajaj Open New Life App to select from the 'Ambience, Wellness & Colours' modes to give your room the lighting effect you desire



Get the light that cares for your wellness! Select from the 4 Wellness modes and get your mind-body peace in equilibrium with Bajaj AWE



Set the ambience right with the perfect light from Bajaj AWE. Select from the 12 diverse and delightful pre-defined settings, that let you set your desired ambience at a click



Revel in the splash of colours, choose from a plethora of 16 million colours and light up your room with the Colour Wheel from Bajaj AWE

SUNSHINE CRI PLUS LED RANGE



SUNSHINE CRI PLUS



PERFECT AND INCREDIBLE LIGHTING, JUST LIKE NATURAL LIGHT

Presenting the Sunshine CRI Plus range of high CRI LEDs from the house of Bajaj. It is designed on the principle of Colour Rendering Index, which is a prime factor in measuring the ability of the light source to reveal the TRUE COLOURS of the objects in comparison with natural light.

While most LEDs operate at a CRI of 70, Bajaj's Sunshine CRI Plus LEDs have a CRI of 90+, which makes objects appear just as they look under natural light.

#Image is for representation purpose only. Actual product may vary. | *Nearest Incandescent bulb equivalent measure according to IEC 60064, nearest CFL bulb equivalent measure according to IEC 60969, compared to T8 FTL 36w fitting'. | ##Burning life under normal working condition.



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



POWER SAVING



25,000## HOURS



ECO-FRIENDLY LIGHT

SUNSHINE CRI PLUS LED LAMP 9W/12W

- High Colour Rendering Index (CRI>90)
- BEE 3-Star rated, energy-efficient product
- Lumen efficacy of 90 Lm/W
- 3.5 kV Voltage surge protection
- Beam angle 120°
- Available in CDL (6500K)

SUNSHINE CRI PLUS LED BATTEN 20W

- High Colour Rendering Index (CRI>90)
- Lumen efficacy of 100 Lm/W in CDL variant
- Designed to deliver glare-free light
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Elegant endcaps with engineering plastic housing
- Available in CDL (6500K)



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



POWER SAVING



25,000## HOURS



ECO-FRIENDLY LIGHT



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



ECO-FRIENDLY LIGHT



COB TECHNOLOGY



25,000## HOURS

SUNSHINE CRI PLUS LED COB DOWNLIGHT 12W

- High Colour Rendering Index (CRI>90)
- Lumen efficacy of 100 Lm/W
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Housing made from powder coated die-cast aluminium with swivel operation
- Specially designed heat sink for enhanced life
- Available in day light (5000K)

IVORA INSECT SHIELD LAMP

SWITCH ON THE LIGHT.
SWITCH ON PROTECTION.

- Available in 9W
- Spectrum-based lighting
- Suitable for Indoor & Outdoor (with IP fixtures)
- Beam Angle - 180°
- 15000 hours^{##}

INSECT SHIELD[§] 15,000^{##} HOURS BEAM ANGLE 180° AVAILABLE IN 9W SPECTRUM BASED LIGHTING HAVING WAVELENGTH OF 585-590 NM

[§]Image is for representation purpose only. Actual product may vary. | Shields from life threatening Aedes aegypti mosquitoes (89% & 80% in light & dark condition respectively) causing Dengue Fever, from Culex quinquefasciatus mosquitoes (88% & 73% in light & dark condition respectively) causing Arbovirus infections and from Housefly Musca domestica (78% & 90% in light & dark condition respectively), when the Lamp illuminates the insect entry path. Tested effectiveness both in dark & illuminated background in 30m³ test chamber. | ^{##}Burning life under normal working condition.

Introducing Bajaj's newest innovation in the world of LEDs, the **IVORA INSECT SHIELD** Lamps. This is a revolutionary LED Lamp that creates an invisible shield against various insects by emitting a yellow spectrum-based light. This lamp effectively shields you and your home from some common mosquitoes & houseflies.



IVORA INSECT SHIELD LAMP EFFICIENCY CERTIFICATE

HIGH LUMEN EFFICACY LED RANGE

HIGH LUMEN EFFICACY



HI-5 LED LAMP

- BEE 5-star rated
- Lumen efficacy of > 120 Lm/W in CDL variant
- 3.5 kV voltage surge protection
- Beam angle > 220°
- Wide operating voltage range 100-300V AC
- Available in 9W & 12W, B22 cap type only



IVORA[®] PLUS LED BATTEN 18W(2000 Lm)

- Lumen efficacy of > 110 Lm/W in CDL variant
- 2.5kV voltage surge protection
- Power factor > 0.9
- Housing made from engineering plastic
- Designed to deliver glare-free light
- Available in CDL (6500K)

NEW

IVORA[®] LED BATTEN 16W (1800 Lm)

- Lumen efficacy of >110 Lm/W in CDL variant
- 2.5kV voltage surge protection
- Power factor >0.9
- Housing made from engineering plastic
- Designed to deliver glare-free light
- Available in CDL (6500K)



NEW



IVORA[®] PLUS LED PANELS

- Lumen efficacy of >110 Lm/W in CDL variant
- Back-lit technology
- 2.5 kV voltage surge protection
- Power factor >0.9
- Housing made from engineering plastic
- Designed to deliver glare-free light
- Available in CDL (6500K), round & square profile, in 6W, 12W & 18W

[#]Image is for representation purpose only. Actual product may vary. | ^{*}Nearest Incandescent bulb equivalent measure according to IEC 60064, nearest CFL bulb equivalent measure according to IEC 60969, compared to T8 FTL 36w fitting". | ^{##}Burning life under normal working condition.

LED BACK UP SERIES

NEW

LEDZ INVERTER



UP TO 4 HRS
BACK UP



AUTO
CUT-OFF



2.5 kV
VOLTAGE SURGE PROTECTION
VSP
TECHNOLOGY



85%
POWER
SAVING



15,000**
HOURS LIFE



LEDZ INVERTER LAMP 9W

- Back up time of up to 4 hrs.
- Auto cut-off after full battery charging
- Regular operation lumen of 900 Lm & back up lumen of 300 Lm
- 2.5kV voltage surge protection
- Available in CDL - 6500K only
- Available in 9W with B22 cap only

NEW

LED BACK UP SERIES



UP TO 3 HRS
BACK UP



AUTO
CUT-OFF



15,000**
HOURS



2.5 kV
VOLTAGE SURGE PROTECTION
VSP
TECHNOLOGY



50%
POWER
SAVING

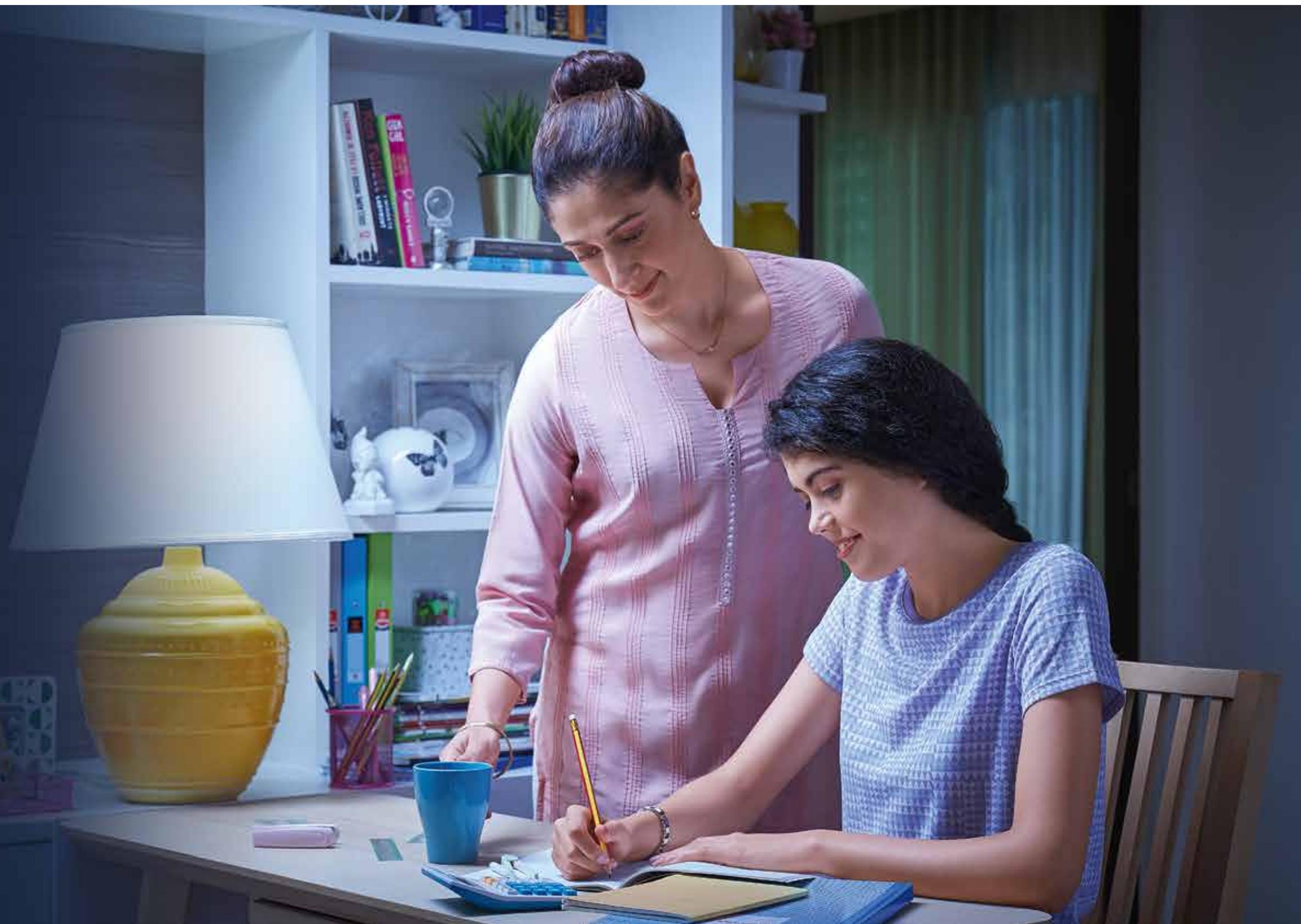


LEDZ INVERTER BATTEN 20W

- Back up time of up to 3 hrs.
- Auto cut-off after full battery charging
- Regular operation lumen of 1800 Lm & back up lumen of 300 Lm
- 2.5kV voltage surge protection
- Available in CDL (6500K) only
- Available in 20W only

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LED LAMPS





- VSP TECHNOLOGY**
- WIDE OPERATING VOLTAGE**
- 85%* POWER SAVING**
- 15,000** HOURS**
- UNIQUE ANGULAR MOVEMENT**

IVORA® PLUS LED LINEAR LAMP

- Unique angular movement with wider spread of light
- Lumen efficacy of 105 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Available in CDL (6500K) only
- Wide operating voltage range 120-300V AC
- Available in 10W, 14W & 18W - CDL B22 only



- VSP TECHNOLOGY**
- WIDE OPERATING VOLTAGE**
- 85%* POWER SAVING**
- 25,000** HOURS**
- BEE 3 STAR RATING**

LEDZ PLUS / LEDZ LED LAMP

- BEE star-rated energy efficient LED retrofit bulb
- Lumen Efficacy of >105 Lm/W for CDL B22 & > 90 Lm/W for other variants
- 3.5 kV voltage surge protection
- Beam angle > 120°
- CRI > 80
- Available in CDL (6500K), WDL (3000K)
- Available in B22 & E27 base caps
- Available in 3W, 5W, 7W, 9W, 12W, 15W, 18W & 23W

IVORA® LINEAR DECO LAMP

- Unique angular movement with wider light spread
- 2.5 kV voltage surge protection
- Wide operating voltage range 120V-300V AC
- Available in 4 colours red, green, blue and yellow
- Available in 5W

- VSP TECHNOLOGY**
- UNIQUE ANGULAR MOVEMENT**
- 15,000** HOURS**
- 65%* POWER SAVING**
- ECO-FRIENDLY LIGHT**



NEW

IVORA® LED HW LAMP

- Lumen efficacy of 90 Lm/W
- 3 kV voltage surge protection
- Beam angle > 180°
- CRI > 80
- Power factor > 0.9
- Available in CDL (6500K)
- Suitable for indoor applications only
- Available in 30W, 40W & 50W
- Available in B22 and E27 cap type

- VSP TECHNOLOGY**
- WIDE OPERATING VOLTAGE**
- ECO-FRIENDLY LIGHT**
- 35%* POWER SAVING**
- 25,000** HOURS**



PYGMY LED LAMP

- CCT: 3000K, warm day light
- Beam angle: 220°
- Operating voltage: 220V-240V, 50Hz
- Cap type: E14
- Application in chandeliers & decorative fixtures
- Lumen: 80 Lm



- 25,000** HOURS**
- VSP TECHNOLOGY**
- 95%* POWER SAVING**
- ECO-FRIENDLY LIGHT**

LEDZ PING PONG

- Wide operating voltage range 160-260V AC
- 1.5 kV voltage surge protection
- Available in 7 colours as white, red, blue, green, yellow, pink & orange
- Unbreakable

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LED BATTENS



IVORA® DELUXE LED BATTEN

COMPACT BATTEN



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



25,000** HOURS



ECO-FRIENDLY LIGHT



SOOTHING LIGHT

IVORA® DELUXE LED BATTEN

- Lumen efficacy of 100 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Decorative dual coloured endcaps mounted on extruded aluminium housing
- Designed to deliver glare-free light
- Available in CDL (6500K)
- Available in 20W (2ft.) & 36W (4ft.)



NEW



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



25,000** HOURS



SOOTHING LIGHT



GLOWING END CAP

IVORA® DUO GLOW LED BATTEN

- 3 mode operations of decorative, regular and night lamp
- Lumen efficacy of 100 Lm/W
- 2.5kV voltage surge protection
- Power factor > 0.9
- Designed to deliver glare free light
- Available in CDL (6500K) for regular and blue colour light for end cap
- Available in 20W

IVORA® LED BATTEN

- Lumen efficacy of 100 Lm/W
- 3.5kV voltage surge protection
- Power factor > 0.9
- Designed to deliver glare-free light
- With housing made of engineering plastic
- Available in CDL (6500K)
- Available in 10W & 20W



VSP TECHNOLOGY



WIDE OPERATING VOLTAGE



SOOTHING LIGHT



25,000** HOURS



50% POWER SAVING



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VSP TECHNOLOGY
2.5 kV SURGE PROTECTION

WIDE OPERATING VOLTAGE

25,000 HOURS**

40% POWER SAVING

SOOTHING LIGHT

IVORA® LED BATTEN 25W

- Lumen efficacy of 100 Lm/W in CDL variant
- 2.5kV voltage surge protection
- Power factor > 0.9
- With square-shaped housing made from engineering plastic
- Designed to deliver glare-free light
- Available in CDL (6500K) & WDL (3000K)



VSP TECHNOLOGY
2.5 kV SURGE PROTECTION

WIDE OPERATING VOLTAGE

25,000 HOURS**

SOOTHING LIGHT

50% POWER SAVING

LED BATTEN 18W

- Lumen efficacy of 100 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Decorative dual coloured endcaps with powder coated extruded aluminium housing
- Designed to deliver glare-free light
- Available in CDL (6500K)

LED BATTEN PLASTIC

- Lumen efficacy of 100 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Elegant endcaps with housing made from engineering plastic
- Designed to deliver glare-free light
- Available in CDL (6500K) & WDL (3000K)
- Available in 5W, 10W & 20W

VSP TECHNOLOGY
2.5 kV SURGE PROTECTION

WIDE OPERATING VOLTAGE

25,000 HOURS**

SOOTHING LIGHT

50% POWER SAVING



LED RETROBAR 18W

- Lumen efficacy of 100 Lm/W
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Polycarbonate housing
- Designed to deliver glare-free light
- Easy installation in T8/T12 fixtures
- Available in CDL (6500K)

VSP TECHNOLOGY
2.5 kV SURGE PROTECTION

WIDE OPERATING VOLTAGE

25,000 HOURS**

SOOTHING LIGHT

50% POWER SAVING



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INDOOR LUMINAIRES



IVORA® COB DOWNLIGHT RANGE

NEW

COB LED



VSP
TECHNOLOGY



WIDE OPERATING
VOLTAGE



COB
TECHNOLOGY



25,000^{##}
HOURS



ECO-FRIENDLY
LIGHT



IVORA® LED COB DOWNLIGHT

- Lumen efficacy of 100 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Housing made from powder coated die-cast aluminium with swivel operation
- Specially designed heat sink for enhanced life
- Available in CDL (6000K) & WDL (3000K)
- Available in 3W, 6W, 9W, 12W & 15W



VSP
TECHNOLOGY



WIDE OPERATING
VOLTAGE



25,000^{##}
HOURS



SOOTHING
LIGHT



ECO-FRIENDLY
LIGHT

IVORA® LED PANELS

- Edge-lit technology for glare-free light
- 2.5 kV voltage surge protection
- Housing made from engineering plastic with inbuilt driver
- Power factor > 0.9
- Wide operating voltage range 100-300V AC
- Unique design enabled by a separate modular surface rim to convert from recessed to surface mounting
- Available in CDL (6000K), NDL (4000K) & WDL (3000K)
- Available in round & square profile
- Available in 3W, 6W, 9W, 12W, 15W & 18W

SURFACE RIM FOR IVORA® LED PANEL RANGE

- Made from engineering plastic
- Modular design to help convert from recessed fitting to surface mounted fitting
- To be used with Ivora LED panels
- Available in round & square profile
- Available in 4 sizes, suitable for 3W, 6W, 9W, 12W, 15W and 18W



MODULAR
RING



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25,000**
HOURS



VSP
TECHNOLOGY



SOOTHING
LIGHT



ECO-FRIENDLY
LIGHT

IVORA® LED CEILING LIGHT

- Elegant design to deliver wide spread glare-free light
- Lumen efficacy of 85 Lm/W in CDL variant
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Housing made of pre-coated CRCA with engineering plastic diffuser
- Available in CDL (6500K) & WDL (3000K)
- Available in 14W & 22W



25,000**
HOURS



VSP
TECHNOLOGY



SOOTHING
LIGHT



ECO-FRIENDLY
LIGHT

IVORA® LED JUNCTION BOX DOWNLIGHT

- Designed to fit in compact size
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Housing made of engineering plastic
- Designed to deliver glare-free light
- Easy installation
- Available in 3W, 6W, New 9W (CDL) & New 12W (CDL)
- Available in CDL (6500K) & WDL (3000K)

NEW

LED SPOTLIGHT 2W

- Designed to fit in compact size
- 2.5 kV voltage surge protection
- Wide operating voltage range 100-300V AC
- Application in cabinets, wall units, etc.
- Available in CDL (6500K), WDL (3000K), red, green & blue
- Available in 2W



VSP
TECHNOLOGY



WIDE OPERATING
VOLTAGE



25,000**
HOURS



ECO-FRIENDLY
LIGHT



IVORA® LED STRIP LIGHT

- Used in indirect lighting
- Available in CDL (6500K), WDL (3000K) & blue
- 5 meters long strip light
- Used in home decoration, cove lighting, back lighting, showrooms and shopping malls
- Available in 24W



VSP
TECHNOLOGY



WIDE OPERATING
VOLTAGE



SOOTHING
LIGHT

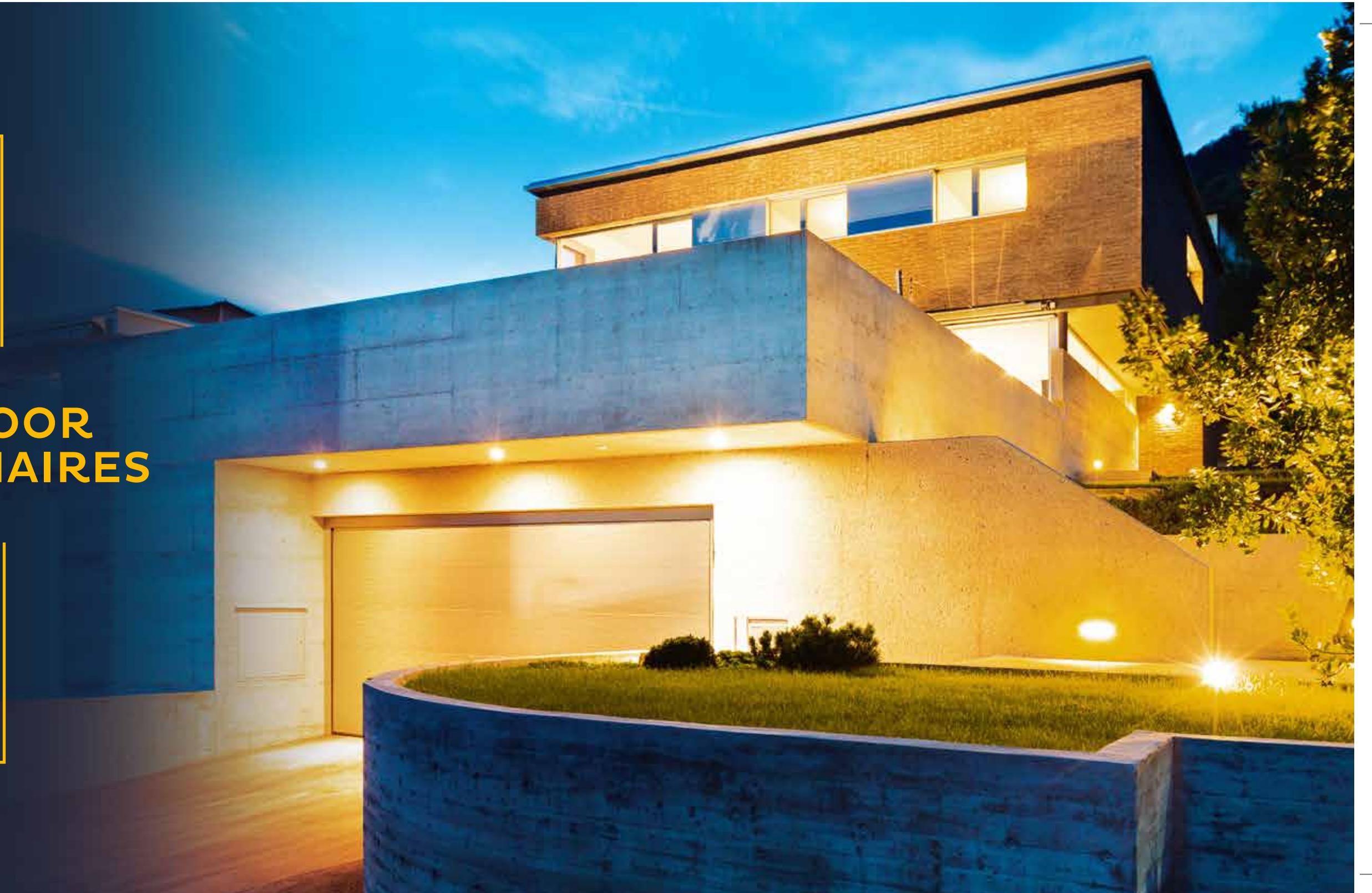


25,000**
HOURS



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**OUTDOOR
LUMINAIRES**





SUITABLE FOR
OUTDOOR
APPLICATION



IK08
PROTECTION



ROHS
COMPLIANT



50,000**
HOURS



VSP
TECHNOLOGY

GLISTER LED STREET LIGHT

- Lumen efficacy of 100 Lm/W
- IP-66 protection
- IK08 protection
- 4 kV voltage surge protection
- Available in CDL (5700K)
- Suitable for outdoor applications in gated communities, periphery lighting, security lighting, general outdoor lighting
- Available in 15W, 20W and 25W

LED MINI FLOODLIGHT

- IP-65 protection
- Lumen efficacy of 90 Lm/W
- 2.5 kV voltage surge protection
- Power factor > 0.9
- Housing made of die-cast aluminium in glossy black finish
- Available in CDL (6500K)
- Available in 30W



SUITABLE FOR
OUTDOOR
APPLICATION



VSP
TECHNOLOGY



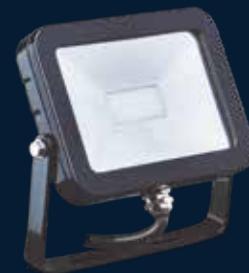
WIDE OPERATING
VOLTAGE



ECO-FRIENDLY
LIGHT



25,000**
HOURS



SUITABLE FOR
OUTDOOR
APPLICATION



VSP
TECHNOLOGY



WIDE OPERATING
VOLTAGE



ECO-FRIENDLY
LIGHT



25,000**
HOURS

IVORA® LED BULKHEAD

- IP-65 protection
- Elegantly made diffuser & housing made of engineering plastic
- Ideal for commercial & residential installations
- Inbuilt constant current driver
- Available in CDL (6500K)
- Available in 10W



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**PORTABLE
LED LIGHTS**





LIGHTING TIME OF 10-12 HOURS*



36 LEDs



HEAVY DUTY 6V BATTERY



3 MODE SWITCH

EMERGENCY LIGHT ELX 36

- Double sided illumination facility
- Bright chrome plated reflector
- Lighting time of 10-12 hours*
- Charging indicator
- Neon indicator- ON/OFF switch
- Wall mounting provision
- 6V/4500mAh rechargeable battery



LIGHTS FOR UP TO 24 HOURS*



48 LEDs



2 MODE SWITCH



HEAVY DUTY 6V BATTERY

LED GLOW 648 LR LANTERN

- No. of LEDs - 48
- Rechargeable 6V/4000 mAh powerful sealed lead acid battery
- Lighting time of up to 24 hours*
- Long back-up
- Heavy duty battery
- 2 mode glow switch

EMERGENCY LIGHT ELX 16

- Bright chrome plated reflector
- Lighting time of 5-6 hours*
- Charging indicator
- Compact light weight design
- Wall mounting provision
- 3.7V/2500mAh lithium ion rechargeable battery
- Available in red & blue colour

LIGHTING TIME OF 5-6 HOURS*



16 LEDs



LIGHT-WEIGHT LI-ION BATTERY



ECO-FRIENDLY LIGHT



DHYUTI MINI RC LANTERN

- 360° illumination
- Detachable cap with dual attachment
- 3.7V/1800mAh Lithium ion rechargeable battery*
- 3 mode switch: strong, medium & low
- Lighting time for:
 - Full intensity: up to 3 hours*
 - Intermediate intensity: up to 5 hours*
 - Low intensity: up to 18 hours*



MICRO USB



LIGHTS UP TO 18 HOURS* ON LOW INTENSITY



RECHARGEABLE



LIGHT-WEIGHT LI-ION BATTERY



NEW



LIGHTS FOR UP TO 4 HOURS*



LONG PRESS LIGHT DIMMER



SOOTHING LIGHT



FEATHER TOUCH OPERATION

ELX MINI

- Sleek handy design
- Charging indicator
- Dimmable operation
- 4V/1600mAh sealed lead acid rechargeable battery
- Lighting time up to 4 hours*
- Two switch modes:
 - Touch: ON/OFF
 - Long press: light dimmer



FLEXIBLE STEM



SOOTHING LIGHT

3 MODE SWITCH



FEATHER TOUCH OPERATION

SOFTLITE 5W LED TABLE LAMP

- 5W LED table lamp
- 3 mode feather touch switch - high, medium & low
- Sturdy ABS housing with metal bottom
- Soothing light
- Flexible stem for directional lighting
- Cool day light

#Image is for representation purpose only. Actual product may vary. | *With intermittent use.



NEW



PEN HOLDER



FLEXIBLE STEM



BACK UP OF 8 HOURS*



LIGHT-WEIGHT LI-ION BATTERY

SOFTLITE MINI LED RC TABLE LAMP

- Flexible stem for directional light
- 3.7V/1200mAh Lithium ion rechargeable battery
- Unique pen stand for keeping accessories
- Lighting time for:
 - Full intensity: up to 4 hours*
 - Low intensity: up to 8 hours*
- Touch switch with 4 intensity selection mode



MICRO USB



3 MODE SWITCH



BACK UP OF 4 HOURS*



LIGHT-WEIGHT LI-ION BATTERY

RAFTAAR JUMBO

- Single hi-power LED
- 3.7V/1200mAh Li-ion battery
- Lighting time up to 4 hours*
- Compatible for charging with B-type micro-USB cable
- 3 mode light switch
- Available in red, black & orange colours

HYPERION TORCH-CUM TABLE LAMP

- Adjustable torch head with angular movements
- For table lamp: Self-activation push button
- 3.7V/1200mAh Lithium Ion rechargeable battery
- Lighting for:
 - Torch full intensity: up to 4 hours*
 - Torch low intensity: up to 14 hours*
 - Table lamp: up to 4 hours*
- For Torch 2 switch mode as high & low
- Inbuilt 2 pin charging port



RECHARGEABLE



MULTIPLE MODE SWITCH



LIGHT-WEIGHT LI-ION BATTERY



ECO-FRIENDLY LIGHT



NEW

RAFTAAR MAX

- Single hi-power LED
- 3.7V/1200mAh Li-ion battery
- Lighting time up to 4 hours*
- Compatible for charging with B-type micro-USB cable
- 3 mode light switch
- Available in red, black and orange colours



MICRO USB



3 MODE SWITCH



BACK UP OF 4 HOURS*



LIGHT-WEIGHT LI-ION BATTERY



TORCH MODE & LANTERN MODE



3 MODE SWITCH



RECHARGEABLE



LIGHT-WEIGHT LI-ION BATTERY

RAFTAAR DUO LED RC TORCH

- Torch-cum-lantern in one product
- Rated power 1.5W for torch and 1.2W for lantern
- 1.5W/1200mAh BIS-approved Li-ion battery
- Charging time up to 5-6 hours*
- Lighting time up to 3.5 hours in torch mode and up to 4 hours in lantern mode*
- 2 switch mode as torch and lantern



MICRO USB



3 MODE SWITCH



BACK UP OF 4 HOURS*



LIGHT-WEIGHT LI-ION BATTERY

RAFTAAR MINI

- Single hi-power LED
- 3.7V/1200mAh Li-ion battery
- Lighting time up to 4 hours*
- Compatible for charging with B-type micro-USB cable
- 3 mode light switch
- Available in red, black & orange colours



MOBILE CHARGING OPTION



2 MODE SWITCH



BACK UP OF 14 HOURS*



LIGHT-WEIGHT LI-ION BATTERY

DOSTI LED TORCH 3W

- Strong beam suitable for long range directional light
- Single hi-power LED
- 3.7 V/4000 mAh Li-ion battery
- Lighting time up to 14 hours*
- Durable ABS housing
- With USB charging operation
- 2 mode light switch

*With intermittent use



PB SWITCH CONTACT



3 BATTERIES FREE



SMART GLOW CHAMAK LED TORCH

- Single hi-power LED
- Illuminance at 1 metre: More than 500 lux
- Sling for easy handling
- LED life up to 50,000 hours*
- Available in 3 colours: black, red & yellow

SMART GLOW CHAMAK RADIUM DB LED TORCH

- Single hi-power LED
- Radium glow body that glows in the dark
- Illuminance at 1 metre: More than 500 lux
- Sling for easy handling
- LED life of 50,000 hours*



PB SWITCH CONTACT



3 BATTERIES FREE



SMART GLOW 0.5W SLEEK LED TORCH

- Single hi-power LED
- 3 units of AA dry battery free with the torch
- Sleek for easy handling
- 2 mode switch: high & low



2 MODE SWITCH

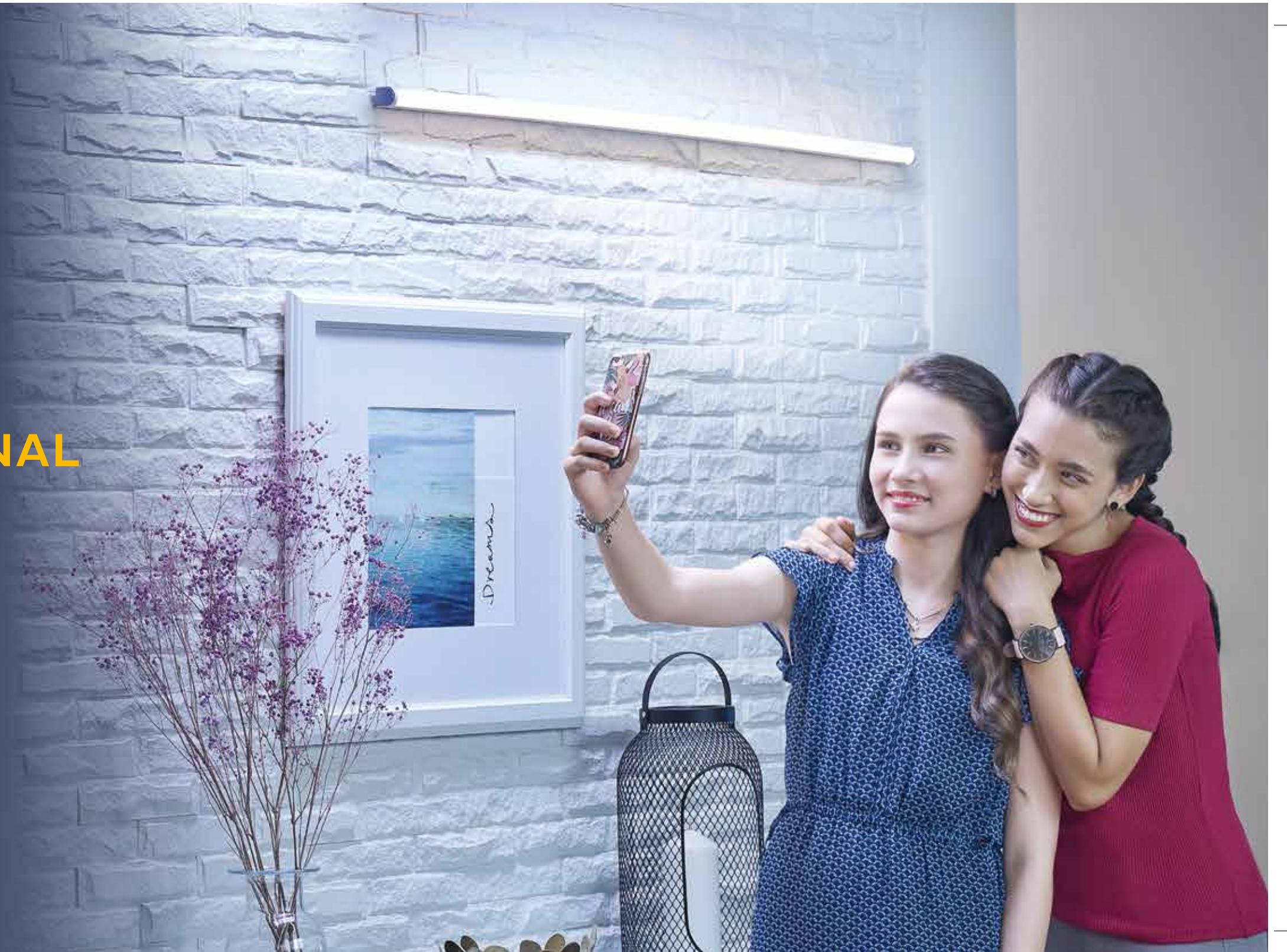


3 BATTERIES FREE



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CONVENTIONAL LIGHTING



FTL



T8 FTL 36W

- Lumen output of 2450 Lm
- Available in CDL (6500K) only



30%

POWER
SAVING

T5 TUBE

- Lumen output of 2400 Lm for 28W CDL and 1650 Lm for 24W CDL
- Available in CDL (6500K) only
- Available in 24W & 28W

T12 FTL 40W

- Lumen output of 2450 Lm
- Available in CDL (6500K) only



GLS CLEAR LAMPS

- Available in 40W, 60W, 100W & 200W
- Lumen output of 415 Lm for 40W, 710 Lm for 60W, 1340 Lm for 100W and 3000 Lm for 200W
- Life span of 1000 hours*



GLS

CONVENTIONAL CONSUMER LUMINAIRES



ECOBX 28W ELECTRONIC

- Box type luminaire wired with elegantly designed energy efficient electronic ballast (p.f.>0.90)
- Box luminaire made of pre-coated CRCA sheet
- Suitable for T5 FTL 28W



E-SAVER LX 36/40W ELECTRONIC

- Energy efficient electronic ballast
- Enclosed in elegantly designed ABS housing
- Suitable for T8 FTL 36W & T12 FTL 40W
- Suitable for domestic applications

ECOBX 36/40W ELECTRONIC

- Box type FTL luminaire wired with elegantly designed energy efficient electronic ballast (p.f.>0.90)
- Box luminaire made of pre-coated CRCA sheet
- Suitable for T8 FTL 36W & T12 FTL 40W



NUSTAR 36/40W CCB

- VPIT copper ballast
- Suitable for domestic application
- Suitable for T8 FTL 36W & T12 FTL 40W

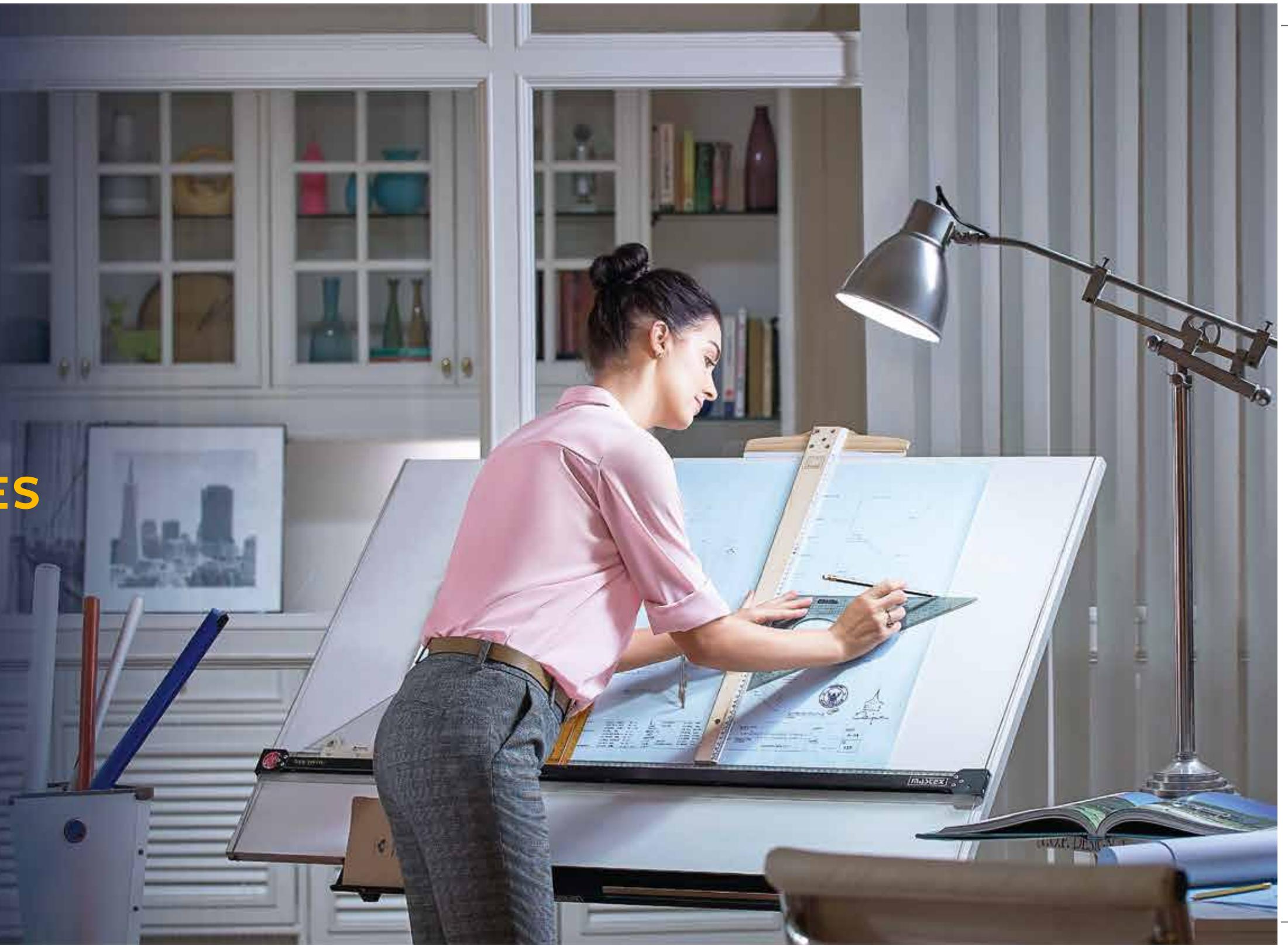


SAVELITE SLEEK 36W ELECTRONIC

- Sleek strip type luminaire made of pre-coated CRCA sheet with decorative end caps
- Wired with elegantly designed energy efficient electronic ballast (p.f.>0.90)
- Suitable for T8 FTL 36W

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ELECTRICAL ACCESSORIES





SPIKE GUARD WITH USB

- Power - 1440VA
- Current rating for socket - 6A, current rating for USB - 1A
- Protects the equipment from sudden surge in electric current
- 3 sockets for compatibility with plugs of multiple countries
- 2 USB ports available for charging
- Suitable for use in household, offices, shops, restaurants, hospitals & more



4 WAY MULTIPLUG

- Power: 1500VA
- Current rating for socket: 6A
- Multiplug operation with two 3-pin international sockets & two 2-pin sockets
- Sleek as mounts on the switch board itself

NEW

SPIKE AND SURGE GUARD

- Power - 1500VA
- Current rating for socket: 6A
- Protects the equipment against sudden surge in power supply
- 4 sockets for compatibility with plugs of multiple countries
- Suitable for use in household, offices, shops, restaurants, hospitals & more



EXTENSION REEL

- Power - 1500VA
- Current rating for socket: 6A
- One 3-pin international socket & two 2-pin sockets
- Comes with handle for convenience



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IDEAL LIGHTING SOLUTIONS

Our home is a reflection of our personality and the effort and love we put into decorating it. While beams and bricks make the structure, it's the decor and lighting that makes it a home. Just like each one of us, every room too has a personality of its own. It just takes the right kind of lighting to bring out that personality and enhance it.





Living room is the most popular place in a home as that's where we spend most of our time either entertaining or simply sitting back and relaxing. Whether it is movie nights or a small gathering with friends, it is important to have diverse light settings that can adapt the living room to suit the occasion. Our **Ivora LED Panel (4000K)** is a great choice for the sitting area while our adjustable **Ivora LED COB Downlights (3000K)** are perfect for highlighting artworks, family photos or simply for reducing the glare on the television. Our **Ivora LED Strip Lights (3000K)**, with their indirect lighting, create the perfect environment for a relaxed evening.

LIVING ROOM



By the virtue of being private, bedrooms call for an atmosphere that's relaxed, calm and peaceful. Our **Ivora LED Panels (4000K)** create the perfect relaxed environment needed by our brains to produce melatonin which aids comfortable sleep. If the bedroom doubles up as a study, then our adorable range of **Softlite and Softlite Mini table lamps** make the perfect choice for focused lighting that helps boost concentration levels.

BEDROOM



KITCHEN

Kitchen is the heart of a home and by the virtue of being a workspace, it requires lighting that's bright and with a good CRI. Our **Sunshine CRI Plus LED Batten (6500l, CRI>90)** is great for general illumination of the kitchen. Our range of compact **Spotlights (2W)** are ideal for kitchen cabinets as they add to the aesthetic appeal of the kitchen.



FOYER

First impression is the last impression. As foyer is the entry to any home, it is important for it to be not just well-designed but also well-lit and beautiful. Our **Ivora LED Ceiling Light (3000K)** creates the perfect ambience of warmth and class.



LED INDOOR LUMINAIRES

MODEL NAME	RATED POWER	RATED CCT	RATED LUMINOUS FLUX	CUT OUT SIZE	
SUNSHINE CRI PLUS LED DOWNLIGHT	12W	DL (5000K)	1200 Lm	Ø 93 mm	
IVORA® PLUS LED PANEL - ROUND	6W	CDL (6500K)	660 Lm	Ø 102 mm	
	12W	CDL (6500K)	1320 Lm	Ø 152 mm	
	18W	CDL (6500K)	1980 Lm	Ø 206 mm	
IVORA® PLUS LED PANEL - SQUARE	6W	CDL (6500K)	660 Lm	102 x 102 mm	
	12W	CDL (6500K)	1320 Lm	152 x 152 mm	
	18W	CDL (6500K)	1980 Lm	206 x 206 mm	
IVORA® LED COB DOWNLIGHT	3W	CDL (6000K)	240 Lm	Ø 58 mm	
		WDL (3000K)	225 Lm		
	6W	CDL (6000K)	600 Lm	Ø 77 mm	
		WDL (3000K)	540 Lm		
	9W	CDL (6000K)	900 Lm	Ø 93 mm	
		WDL (3000K)	810 Lm		
	12W	CDL (6000K)	1200 Lm	Ø 93 mm	
		WDL (3000K)	1080 Lm		
	15W	CDL (6000K)	1500 Lm	Ø 107 mm	
		WDL (3000K)	1350 Lm		
	IVORA® LED PANEL - ROUND	3W	CDL (6000K)	195 Lm	Ø 66 mm
			NDL (4000K)	165 Lm	
WDL (3000K)			165 Lm		
6W		CDL (6000K)	390 Lm	Ø 103 mm	
		NDL (4000K)	360 Lm		
9W		WDL (3000K)	360 Lm	Ø 153 mm	
	CDL (6000K)	630 Lm			
	NDL (4000K)	585 Lm			
12W	WDL (3000K)	585 Lm	Ø 153 mm		
	CDL (6000K)	900 Lm			
	NDL (4000K)	840 Lm			
		WDL (3000K)	780 Lm		

