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Free Home Service*:

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#^* T&C apply. For more details on the Anti-bacterial coating & Free home service,
please visit www.bajajelectricals.com/terms-and-conditions/2020

Back Cover

 **BAJAJ** IRONS | 2021 - 22

OPEN NEW

Front Cover



**OPEN A NEW
WORLD OF
PERFECT
IRONING
EXPERIENCE.**



INTRODUCTION

At Bajaj Electricals, we've been on a perpetual journey towards building the future and opening your world to new possibilities and new ways of living. Through innovation, technology and nuanced understanding of the consumers, our new-age appliances and products are playing a meaningful role in the everyday lives of Indian families.

Our revolutionary products, including our extensive range of irons, have helped us deliver the best-in-class solutions to the consumers conveniently, thereby ensuring peace of mind. From Unique 360° Soleplate with German Glide Technology in Dry Irons that protects your precious clothes from burning to differentiated Steam Irons with Retractable Cord, Heavy Weight Metal body and Garment Steamer-cum-Kettle; each product has been a manifestation of our commitment towards unmatched consumer experience. With this commitment, we provide piece-to-piece replacement warranty for Dry Irons. We have been relentlessly dedicated to iron out your hassles and to make ironing a simple and convenient affair. This has also led to us gaining the reputation of **Champions of Ironing** making us India's No. 1* Iron Brand.

The claim of India's No. 1 Iron Brand is based on an independent market research conducted by a 3rd party for the Financial Year 2020 - 2021.

FEATURES



HIGH WATTAGE

High wattage provides quick heating of the iron element & allows you to iron more clothes in less time



180° SWIVEL CORD

Convenience in ironing clothes without the cord getting tangled



HEAVY WEIGHT

Heavy Weight



ADVANCED SOLEPLATE

Advanced Soleplate



STYLISH PLASTIC BODY EXTERIOR

Stylish plastic body exterior



CORD ORGANIZER

Ensures that the cord stays firm & damage-free, when not in use



360° SWIVEL CORD

Helps you iron clothes over creases and pleats at any angle without the cord getting tangled



2 YEARS REPLACEMENT WARRANTY

2 years Replacement Warranty



RELIABLE SNAP ACTION THERMOSTAT

Reliable Snap Action thermostat



NON-STICK COATED SOLEPLATE

Easy glide for crisp & safe ironing



REVERSE IRONING

Hassle-free reverse ironing even over uneven surfaces like buttons



SELF- CLEANING

Self-cleaning feature for longer product life



ANTI-DRIP

Prevents water leakage for hassle-free ironing



ANTI-SCALE TECHNOLOGY

Prevents clogging of steam vents leading to higher efficiency & longer product life



CERAMIC SOLE PLATE

Premium glide for crisp ironing. Longer life of the sole plate



VERTICAL IRONING

Vertical Ironing

FEATURES



LIGHT WEIGHT

Easy & convenient ironing



STEAM BURST

Ensures crisp ironing even on stubborn creases



WARRANTY

Comprehensive product warranty for complete peace of mind



GERMAN GLIDE TECHNOLOGY SOLEPLATE

German Glide Technology Soleplate

**DRY IRON
WITH SPRAY**



BAJAJ DS 100 DRY IRON WITH SPRAY



► SPRAY NOZZLE

30 ML TANK
CAPACITY ◀



- Cool touch body
- Dual colour super clean surface finish
- Ergonomically designed comfortable hand grip
- Spray function for effective water dispersion



1000
WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



NON-STICK
COATED
SOLE PLATE



2 YEARS
REPLACEMENT
WARRANTY

DRY IRONS



SPLENDORA



NEW



360° UNIQUE SOLEPLATE

- Larger LED indicator to show heating readiness
- Unique Soleplate designed for ease in ironing
- German glide technology non stick coated golden colour soleplate
- Cool Touch Body
- Dual colour super clean surface finish
- ^Anti-bacterial Coating on Soleplate
- Alluring design



1100 WATTS



LIGHT WEIGHT



360° SWIVEL CORD



CORD ORGANIZER



2 YEARS REPLACEMENT WARRANTY

MAJESTY CANVAS SERIES



► PINK



► BROWN

► MAJESTY CANVAS GREEN

- German Glide Technology non-stick coated golden colour soleplate
- Dual colour super clean surface finish
- Ergonomically designed hand grip
- Cool touch body
- ^Anti-bacterial Coating on Soleplate



1000 WATTS



LIGHT WEIGHT



360° SWIVEL CORD



CORD ORGANIZER



2 YEARS REPLACEMENT WARRANTY

MAJESTY ONE



GLIDE EDGE FOR
REVERSE IRONING



- German Glide Technology non-stick coated golden colour soleplate
- Mesmerising design
- Cool touch body
- 2-way LED indicator
- ^Anti-bacterial Coating on Soleplate



1000
WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY

MAJESTY ESTEELA



- German Glide Technology non-stick coated golden colour soleplate
- Cool touch body
- Ergonomically designed comfortable hand grip
- ^Anti-bacterial Coating on Soleplate



1000
WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY

BAJAJ DX 7 NEO



- German Glide Technology non-stick coated golden colour soleplate
- Dual colour super clean surface finish
- Cool touch body
- ^Anti-bacterial Coating on Soleplate



1000
WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



► BAJAJ DX 4 NEO

- German Glide Technology non-stick coated soleplate
- Dual colour super clean surface finish
- Cool touch body
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



1000
WATTS



LIGHT
WEIGHT



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



► DX 14

- German Glide Technology soleplate
- Multiple temperature levels
- Comfortable handgrip
- Thermal fuse
- Dual colour super clean surface finish
- Cool touch body
- ^Anti-bacterial Coating on Soleplate



750
WATTS



GERMAN GLIDE
TECHNOLOGY
SOLEPLATE



STYLISH PLASTIC
BODY EXTERIOR



RELIABLE SNAP
ACTION
THERMOSTAT



2 YEARS
REPLACEMENT
WARRANTY



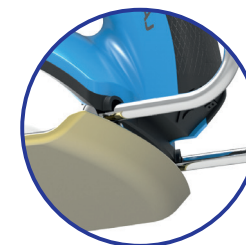
LIGHT
WEIGHT



CORD
ORGANIZER

ALLURO

NEW



GLIDE EDGE FOR
REVERSE IRONING

- German Glide Technology non-stick coated golden colour soleplate
- Cool touch handle
- Dual colour super clean surface finish
- ^Anti-bacterial Coating on Soleplate
- Mesmerizing design
- Glide Edge Technology for reverse ironing
- 2-way LED indicator



1100 WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY

MAJESTY DHX 9



- German Glide Technology non-stick coated golden colour soleplate
- Cool touch handle with comfortable grip
- Single handed operation: Temperature control on the handle
- ^Anti-bacterial Coating on Soleplate



1000 WATTS



HEAVY
WEIGHT



2 YEARS
REPLACEMENT
WARRANTY



CORD
ORGANIZER

CANVAS METALLIQUE



NEW



► COPPER



► BLUE

- German glide technology non stick coated soleplate
- Cool touch handle
- ^Anti-bacterial Coating on Soleplate
- Colourful Metal Body & Handle



1000 WATTS



LIGHT
WEIGHT



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



► MAJESTY DX 11

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- Dual colour super clean surface finish
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



1000
WATTS



LIGHT
WEIGHT



► POPULAR PLUS

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



750
WATTS



LIGHT
WEIGHT



► NEW POPULAR

- German Glide Technology non-stick coated soleplate
- Dual colour super clean surface finish
- Cool touch handle
- Reliable snap action thermostat
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



750
WATTS



LIGHT
WEIGHT



► NEW POPULAR 1000

- German Glide Technology non-stick coated soleplate
- Dual colour super clean surface finish
- Cool touch handle
- Reliable snap action thermostat
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



1000
WATTS



LIGHT
WEIGHT



► POPULAR IRON

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- Reliable snap action thermostat
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



750
WATTS



LIGHT
WEIGHT



► POPULAR LT WT 1000

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- Reliable snap action thermostat
- ^Anti-bacterial Coating on Soleplate



360°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



1000
WATTS



LIGHT
WEIGHT



► MAJESTY DX 2 BLACK

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- ^Anti-bacterial Coating on Soleplate



180°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



600
WATTS



LIGHT
WEIGHT



► MAJESTY DX 2 GREY

- German Glide Technology non-stick coated soleplate
- Cool touch handle
- ^Anti-bacterial Coating on Soleplate



180°
SWIVEL
CORD



CORD
ORGANIZER



2 YEARS
REPLACEMENT
WARRANTY



600
WATTS

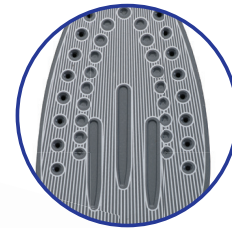


LIGHT
WEIGHT

STEAM IRONS



MAJESTY RETRACT



CERAMIC SOLEPLATE



RETRACTABLE CORD

- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Adjustable thermostatic control
- Neon indicator for thermostat operation
- Water tank capacity - 280 ml
- 10-20 gm/min steam output



2000 WATTS



ANTI-SCALE TECHNOLOGY



ANTI-DRIP



STEAM BURST



SELF-CLEANING



2 YEARS WARRANTY



VERTICAL IRONING

MAJESTY MACHO



- Adjustable thermostatic control
- Water level indicator
- Neon Indicator
- Water tank capacity - 180 ml
- Non-stick coated soleplate
- 8-18 gm/min steam output



2000 WATTS



ANTI-DRIP



2 YEARS WARRANTY



HEAVY WEIGHT

BAJAJ MX 40C



- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Adjustable thermostatic control
- Neon indicator for thermostat operation
- Water tank capacity - 380 ml
- 10-20 gm/min steam output



2000
WATTS



ANTI-SCALE
TECHNOLOGY



ANTI-DRIP



STEAM
BURST



SELF-
CLEANING



CERAMIC
SOLEPLATE



2 YEARS
WARRANTY



VERTICAL
IRONING

BAJAJ MX 35N



- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Adjustable thermostatic control
- Neon indicator for thermostat operation
- Water tank capacity - 210 ml
- 10-20 gm/min steam output



2000
WATTS



ANTI-SCALE
TECHNOLOGY



ANTI-DRIP



STEAM
BURST



SELF-
CLEANING



NON-STICK
COATED SOLEPLATE



2 YEARS
WARRANTY



VERTICAL
IRONING

MAJESTY MX 25



- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Non-stick coated soleplate
- Adjustable thermostatic control

- Neon indicator for thermostat operation
- Water tank capacity - 330 ml
- 12 gm/min steam output



1250 WATTS



STEAM
BURST



NON-STICK
COATED
SOLEPLATE



ANTI-SCALE
TECHNOLOGY



2 YEARS
WARRANTY



VERTICAL
IRONING

MAJESTY MX 16



- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Water tank capacity - 280 ml
- 16 gm/min steam output



1400
WATTS



360°
SWIVEL
CORD



STEAM
BURST



NON-STICK
COATED
SOLEPLATE



2 YEARS
WARRANTY

MAJESTY MX 4



- Vertical ironing to iron hanging clothes / curtains
- Variable steam output to cater to a variety of clothes
- Water tank capacity - 180 ml
- 10 gm/min steam output



1250
WATTS



STEAM
BURST



NON-STICK
COATED
SOLEPLATE



SELF-
CLEANING



2 YEARS
WARRANTY

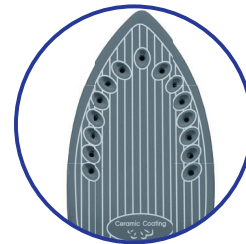


VERTICAL
IRONING

MAJESTY TRAVELLESTA



CERAMIC
SOLEPLATE



- Travel Iron
- Variable steam output
- Adjustable thermostatic control
- Foldable handle



EASY TO CARRY
TRAVEL IRON
WITH FOLDABLE
HANDLE



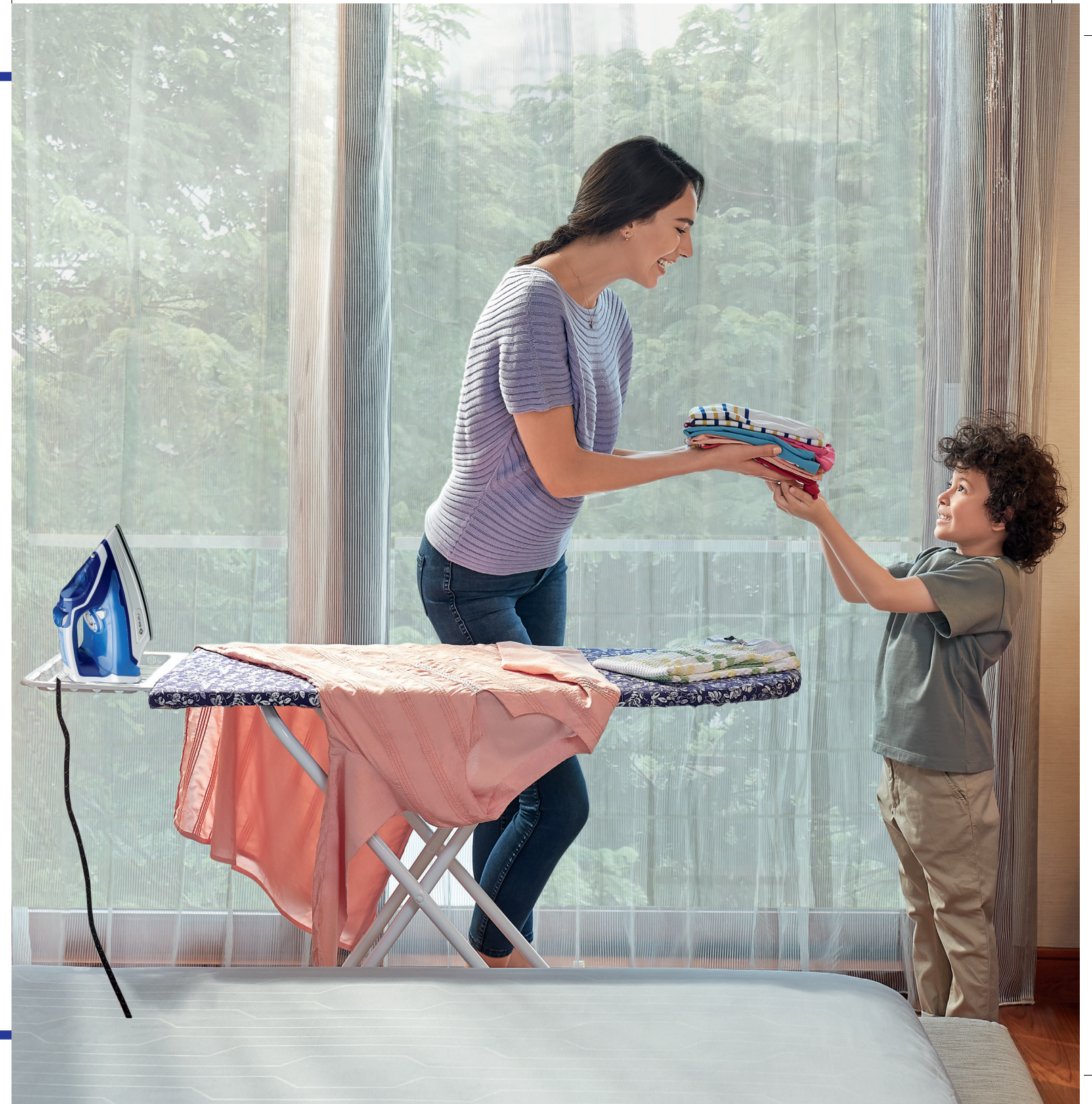
800
WATTS



360°
SWIVEL
CORD



2 YEARS
WARRANTY



GARMENT STEAMER



GS1 GARMENT STEAMER CUM KETTLE_____



**GARMENT
STEAMER
ATTACHMENT**



**KETTLE
ATTACHMENT**



- Vertical ironing to iron hanging clothes / curtains
- Water tank capacity - 400 ml
- Quick & continuous steam output
- No ironing board needed
- Brush accessory

A TWO IN ONE GARMENT STEAMER CUM KETTLE



600
WATTS



LIGHT
WEIGHT



2 YEARS
WARRANTY

NOTES:

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